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	1st choice	2nd choice	3rd choice
THE AGRICULTURE STORY	_____	_____	_____
A TREE GROWS FOR CHRISTMAS and A SMOKEY BEAR FOREST FIRE PREVENTION SHORT	_____	_____	_____
IT'S CARVING TIME THE RAISINS YOU BUY KNOW THE POULTRY YOU BUY	_____	_____	_____

If _____ is not available on the date requested, please schedule for first open date.

☐ PLEASE SEND ME THE USDA TV FILM CATALOG

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Copies of the new "USDA Films for TV" catalog are available.
A copy will be sent to you if you so indicate on the blank above.

This is another quarterly film flier being sent to inform you of timely, informative films that can be shown on public service time.

Make bookings early, as only a limited number of prints is available. PRINTS MUST BE RETURNED IMMEDIATELY AFTER YOUR SHOWING to meet other commitments.

To order these films, fill in the above blank, indicating the date each is desired, with second and third choices, add your name and address and return to:

Motion Picture Service
Office of Information
U. S. Department of Agriculture
Washington 25, D. C.

TIMELY FILMS
from USDA

VOL. 1, NO. TWO

NOVEMBER, 1957

THE AGRICULTURE STORY

(13 ½ min., sound, color)

The compelling drama of man's continuing battle with nature in his efforts to develop our agricultural technology unfolds rapidly into 13½ minutes of scenic color film.

The story dramatizes the panoramic scope of USDA work, the interacting forces of nature, the products of science and research, and the great work of American farmers operating in a free economy. This is a remarkable story told in a memorable way.

This film is excellent for showing during Farm-City Week (November 21-28) but has been well received throughout the year by audiences of every age.

FAST MOVING - DRAMATIC CONTINUITY - ADULTS & CHILDREN

A TREE GROWS FOR CHRISTMAS

(10 3/4 min., sound, b/w)

This is a timely story of the Christmas tree in history and legend... how it first came to America..and of the industry today which grows, cuts, transports and markets millions of trees yearly.

The whole family will be interested in important tips on handling the Christmas tree safely, and ways of preserving it longer after it reaches home.

A SMOKEY BEAR FOREST FIRE PREVENTION SHORT (3 min., sound, b/w) will be included with this film to make a 13-3/4 minute program.

A CHRISTMAS "PACKAGE" FOR THE WHOLE FAMILY!

IT'S CARVING TIME

INTERESTING & EDUCATIONAL HOLIDAY FILM - ADULTS

THE RAISINS YOU BUY

VIVID- -INFORMATIVE--ADULTS & CHILDREN

KNOW THE POULTRY YOU BUY

LIVELY - - TIMELY CONSUMER SHORT

And time to carve Tom turkey for some of America's traditional fall and winter feasts! This year, serving the Big Bird need not be the problem it may have been in years past.

"It's Carving Time" introduces "side carving", showing step-by-step a new and easy way of carving roast turkey.

This film will interest every host and hostess - in fact, anyone who enjoys good food served with a minimum of effort. (3 3/4 min., sound, b/w or color)

Anyone who loves a good snack will welcome this chance to see how raisins are grown, cleaned, processed, inspected, and packaged for wholesome eating right out of the box.

The film illustrates some of the many ways of using raisins in family meals. Holiday meal planners will find suggestions to give their dinners a special touch. (4 ½ min., sound, color)

For those in-between-holiday dinners this film shows the homemaker not only how to buy the best kind of poultry for her meals, but the correct way to store it until it is ready for use.

Johnny Batchelder, illustrating the value of USDA inspection service and the differences between desirable and undesirable poultry, uses the Beltsville broiler as a guide. (4 ½ min., sound, b/w)